

Air Conditioning and Refrigeration (ACR) Show

A new national exhibition to showcase the latest air conditioning and refrigeration technology takes place in Birmingham in March



WHEN: 13-15 March 2012
WHERE: NEC, Birmingham
www.acrshow.co.uk

The Air Conditioning and Refrigeration (ACR) Show, is a new national showcase for innovation, enabling visitors to see the latest products and technology coming on-stream across the commercial and industrial air conditioning and refrigeration sector.

The event, which takes place in Hall 19 at the National Exhibition Centre (NEC) in Birmingham on 13-15 March 2012, will also offer free access to leading industry experts over three days of seminars.

The show, the only national event of its kind, has been launched with the backing of key organisations and companies. It will have a dedicated arena for heat pump technology, where visitors can see the latest contenders in low-cost renewable energy.

CUTTING EMISSIONS

Air conditioning and refrigeration equipment accounts for around 20 per cent of total UK energy consumption. With energy costs rocketing, cutting running costs is a key issue for end users. This will be reflected in the high profile seminar programme, with practical

presentations showing how the trade can help users reduce running costs and cut carbon emissions.

Other core themes will be: the impact of F-Gas legislation on the trade and equipment users; how to respond to the imminent phase-out of R22 refrigerant – still one of the most common refrigerants in use; and the latest developments in alternative cooling systems that don't depend on global-warming HFCs.

More than 100 companies are expected to exhibit, with companies that include: Mitsubishi Heavy Industries, Panasonic, Toshiba, Thermofrost Cryo, tool supplier Javac UK, refrigeration company Hubbard, fan manufacturer Ziehl-Abegg, equipment specialist GEA Searle, ITE, Ritchie Engineering, Advanced Engineering, Refco, Pump House, Johnson Matthey, Charles Austen Pumps and SWEF International.

PROFESSIONAL BACKING

The show is backed by a number of leading industry organisations, including the Institute of Refrigeration (IOR), the Heating and

Ventilating Contractors' Association (HVCA), Federation of Environmental Trade Associations (FETA), British Refrigeration Association (BRA), Heat Pump Association (HPA) and also HEVAC Association.

Miriam Rodway, secretary of the IOR, said: "The Institute is pleased to be supporting the new ACR Show in 2012. The exhibition is a great opportunity for networking, and will bring together members of the IOR, service engineers section and our new Air Conditioning and Heat Pump Institute at a highly focused industry event."

Jan Thorpe, event director, said: "The response of the industry to the launch has been fantastic. It's confirmed our belief that the air conditioning and refrigeration industry deserves its own show and that people will support it.

"There are major challenges and opportunities facing the sector in terms of technology, legislation and the environment. The timing, being held in March 2012, provides an excellent national focus to bring the industry and its customers together." Details: www.acrshow.co.uk ●

