

Countdown to new national showcase for refrigeration and air conditioning and technology



With four months to go before doors open, the organisers report unprecedented interest in the new Air Conditioning and Refrigeration (ACR) Show 2012.

It has been launched as a national showcase for innovation, networking and knowledge transfer for the industry and cooling equipment end users.

The event takes place in Hall 19 at the NEC on 13 to 15 March 2012. It will enable visitors to see the latest products and technology coming on-stream across the commercial and industrial refrigeration and air conditioning sector.

Three big-name sponsors are backing the show: LG is sponsoring one of the two seminar theatres; Panasonic is sponsoring the Heat Pump Arena, and Mitsubishi Heavy Industries is sponsoring the onsite visitor registration area.

With a few months to doors open, the show is already three quarters fully booked.

Visitors will also have free access to leading experts in three days of cutting edge seminars,

which will run throughout the event in twin auditoriums on the exhibition floor.

The show is the only national event of its kind and launched with the backing of key organisations and companies. It will have a dedicated arena for heat pump technology, where visitors can see the latest contenders in the race to harness low-cost renewable energy.

With energy costs rocketing, cutting running costs is a key issue for end users. Cooling equipment accounts for around 20 per cent of total UK energy consumption.

This will be reflected in the high profile seminar programme, with practical presentations showing how the trade can help users reduce running costs and cut carbon emissions.

Other core themes will be:

- the impact of F-Gas legislation on the trade and equipment users;
- how to respond to the imminent phase-out of R22 refrigerant – still one of the most common refrigerants in use;
- and the latest developments in alternative

cooling systems that don't depend on high global warming HFCs.

Visitor registration goes live

Visitors can now register online to attend the Air Conditioning and Refrigeration Show (ACR Show).

Among the end users who have already registered to attend are: Boots, Bolton Council, DHL, The Royal Navy, John Lewis Partnership, Gatwick Airport, Tesco, Kingfisher, Pepisco International, One Stop Stores.

