

February 2012

**PANASONIC DEMONSTRATES
COOLING & HEATING TECHNOLOGY
AT THE ACR SHOW 2012**

*****Stand D37, Hall 19, NEC Birmingham*****

With great experience in the heating and cooling industry, Panasonic is delighted to announce its attendance at this year's ACR Show, taking place between 13-15th March. Announcing innovations in product development for both air-conditioning and heat pumps, Panasonic's stand D37 will be packed with the new technologies.

Visitors to stand D37 will find Panasonic displaying a selection of their heating and cooling products suitable for both commercial and residential applications.

Products and technologies on display include:

- **NEW PACi range – featuring new design innovations:** Announcing new solutions at the ACR Show this year, Panasonic has developed an impressive range of highly efficient Commercial Air Conditioners, all using R410a gas. The range includes outdoor Inverter! Outdoor units from 2.5HP to 10HP, with a wide choice of wall mounted, 4-way 900x900 in-ceiling cassettes, low static pressure or high static pressure hide-away (ducted) units, and ceiling mounted indoor units.
- **NEW Panasonic Industrial VRF systems:** Visit D37 to find out more about the additions to the FS Multi full electrical VRF line-up, designed to suit small / medium installations, the ECOi electrical VRF solutions designed for the most demanding of offices and big buildings and the NEW Mini ECOi.
- **NEW GAS-DRIVEN VRF: Panasonic's impressive GHP Range** will again be added to this year – with a number of new units coming online for 2012. This GHP VRF range offers efficient and flexible systems, particularly suitable for installations where power consumption and electrical load are an issue. The advanced gas-driven VRF range is now more powerful than ever before, capable of connecting to up to 48 indoor units.
- **Impressive Aquarea line-up which includes:**
 - **Aquarea TCap (Total Capacity):** A unit designed to keep nominal heating capacities even at temperatures as low as -7°C or -15°C, ensuring there is always enough capacity to heat the home without help from an external boiler.
 - **NEW Aquarea HT (High Temperature):** A unit suitable for use as a high-efficiency retrofit replacement for gas boilers supplying

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radiators for heat, providing a highly fuel efficient and cost-effective answer.

- **NEW Aquarea 3/5kW Bi-bloc:** A low capacity unit, ideal for highly energy-efficient green homes with a very low heating load. Available in heating only or heating and cooling options.
- **Aquarea 6/9kW Mono-bloc:** Perfect for homes where space is at a premium, combining the outdoor and indoor units into one easy-to-install package.
- **NEW Aquarea Pro Series:** Bringing the benefits of the Aquarea heat pump range to the commercial and large residential sector
- **Free Multi 5x1 unit:** A multi-split system cost-effective solution that can cool and heat up to five internal units with only one outdoor unit.
- **IntesisHome®:** An application for use on both smart phones and PCs allowing the user to control their heating systems from anywhere, allowing for maximum comfort and efficiency.

Panasonic is committed to delivering smart solutions to deliver real energy saving benefits to customers and businesses alike.

As a leading manufacturer in heat pump technologies, Panasonic is also proud to sponsor the Heat Pump Arena at the ACR Show, a dedicated zone which highlights the developments and growing sector of renewable technology. *“Building regulations are getting tougher and today’s new homes are more energy efficient than every before”* said Marc Diaz, Panasonic’s UK Country Manager. *“We have developed a number of technologies to reflect this, as well as a range of products suitable for retrofitting to homes with pre-existing heating systems, all of which will be available to see at the upcoming ACR Show next month.”*

For further details on the products, please visit stand D37 to speak to the Panasonic heating and cooling team.

Alternatively, please visit www.panasonic-heating.co.uk, call 01344 853182 or email uk-aircon@eu.panasonic.com for additional information.

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About Panasonic

Panasonic Corporation is a worldwide leader in the development and manufacture of electronic products for a wide range of consumer, business, and industrial needs. Based in Osaka, Japan, the company recorded consolidated net sales of 8.69 trillion yen (US\$105.0billion) for the year

ended March 31, 2011. The company's shares are listed on the Tokyo, Osaka, Nagoya and New York (NYSE:PC) stock exchanges.

For more information on the company and the Panasonic brand, visit the company's website at <http://panasonic.net/>.